

Since 1972, Keep Loudoun Beautiful (KLB) has served Loudoun County through litter removal, education, environmental advocacy, and beautification efforts. Our organization was born out of citizens' frustration for the lack of accountability our local government displayed toward littered streets and parks. These tensions led to the KLB founding members depositing litter collected onto the floor at a Board of Supervisors meeting. Since that impactful day 50 years ago, over ten thousand citizen volunteers have taken to the streets to clean our community with the help of Keep Loudoun Beautiful. Today, KLB monitors illegal dumps, assists our towns in Arbor Day activities and becoming "Big Tree Cities" in Loudoun, plants trees with other community associations, established a KLB park out of a generous donation from the County, sponsored artwork from the County's youth for prizes and public display in the Circuit Court, keeps rivers and streams clean through canoe and watershed cleanups, all with the aid of our diverse volunteer groups and annual outreach programs within the Loudoun community. We continue to look forward to the next 50 years with optimism. KLB has a new generation of student leaders helping to update our programs. In 2021, we launched our first Video Contest for High school aged students, replacing our 18 years of Elementary school poster and essay contests. With new communities in the county, we have new areas and new Area Leaders joining KLB to help continue and grow our efforts. We invite you to get involved by joining a committee, becoming an Area Leader for your neighborhood,

donating to our efforts, and always choosing to live sustainably. With your help and commitment to Reduce, Reuse, and Recycle, we know we can Keep Loudoun Beautiful for the next 50 years and beyond.

### **Tips on Living Sustainably**

- Strive to be Low Waste!
  - Carry reusable bags in your car and say no to plastic bags when shopping (Everywhere)
  - Bring your own reusable bottle & utensils. Ask businesses for real mugs and silverware whenever possible
  - Buy products with the least possible packaging & refuse all unnecessary bags
  - Buy local & buy at consignment shops
  - Join a "Second hand" or "Buy nothing" group. Lots of free and good stuff to swap between friends!
- Ask your authorities to pass beneficial laws for the environment. Push for the change and make things happen!
- Support environmental organizations that are doing good things for the environment (With your time, knowledge or money)
- Secure the lids on your containers to make sure that wind or animals cannot open them and cause litter to spill out onto streets and into our storm drains
- Pickup the litter you see! Either in organized events or in your daily walks, you can help to improve everybody's environment! [#notmytrashbutmyplanet](#)

### **Proper Recycling**

- **Don't bag your recyclables** for curbside pickup. Bags obstruct machinery so

most recycling plants will send all plastic bags to landfills.

- Plastic bags, Ziplocks, dry cleaning bags, bread bags, plastic shipping envelopes, plastic film, air pillows, etc. are accepted at recycling containers at many supermarkets.
- Not all plastics are recyclables. In general, only plastics #1 and #2 are accepted on curbside programs. Please confirm with your provider.
- Paper, plastic, cardboard and aluminum should be clean and dry (Any residue of grease, food, or liquid will contaminate the rest of the recyclables causing more harm than good).

### **How to Volunteer**

#### **Become an Area Leader** –

Being a **KLB Area Leader** is a great way to get involved in your community and keep your neighborhood streets and open spaces free of litter. As a **KLB Area Leader**, these will be your main responsibilities:

- To assist Keep Loudoun Beautiful (KLB) by coordinating the cleanup of locations in their responsible area
- Monitor the roads and report any extremely littered areas and illegal dumps
- Recruiting volunteers, overseeing cleanup activities and reporting results using our online form
- While needed throughout the year, a special emphasis on cleanup activities in spring and fall is encouraged.

- **Join our Board of Directors** – We are always looking for folks who care about Loudoun County and the environment to join our Board of Directors.

## How to Donate

### Become a sponsor –

1. Helping Loudoun level \$50
2. Helping the Planet level \$100
3. Making a difference level \$250
4. Inspiring others level \$500
5. Saving the world level \$1,000

Send checks to:

Keep Loudoun Beautiful  
P.O. Box 5  
Leesburg VA 20178

Or go to our website

[www.keeploudounbeautiful.org](http://www.keeploudounbeautiful.org)  
and donate under the sponsor tab.

### Amazon –

Just buy something from AmazonSmile.com! That's right, Amazon will donate 0.5% of eligible purchases to your favorite charity, Keep Loudoun Beautiful! All you have to do is go to [smile.amazon.com](http://smile.amazon.com) and enter "Keep Loudoun Beautiful" for the charity so that 0.5% of eligible purchases will be donated to KLB. It's that easy, so please give it a try the next time you shop Amazon.com as every dollar donated counts.



## Our Mission

KLB is a nonprofit organization dedicated since 1972 to maintain a safe, clean, and healthful environment for Loudoun families, businesses, and wildlife through educational outreach, litter prevention, and cleanups. We promote public awareness of environmental challenges and common-sense solutions, like **Refusing, Reducing, Reusing, Repairing and Recycling.**

## Youth Outreach

In 2021 KLB started a new program, Youth Advisory Committee. This is a program for any high schooler within Loudoun County to be a part of. Students work on items such as social media content, environmental advocacy, clean ups, fundraisers, and so on. They meet once a month via zoom. They started our first annual video contest with cash prize winners. For more information on how your teen can be a part of KLB please contact Diana at [klbsocials@gmail.com](mailto:klbsocials@gmail.com)

## Contact Information

For basic information about KLB contact: [info@keeploudounbeautiful.org](mailto:info@keeploudounbeautiful.org)

To get involved with a cleanup contact: [Alicia@keeploudounbeautiful.org](mailto:Alicia@keeploudounbeautiful.org)

Website: [www.keeploudounbeautiful.org](http://www.keeploudounbeautiful.org)

703-705-2288

*Keep Loudoun Beautiful is an all-volunteer, nonprofit, tax-exempt organization.*



# Keep Loudoun Beautiful

