

Keep Loudoun Beautiful Year-End 2018 Newsletter

Keep Loudoun Beautiful • PO Box 5 • Leesburg, VA 20178 • www.KeepLoudounBeautiful.org • info@KeepLoudounBeautiful.org

KLB Helps to Reuse and Recycle Sneakers

In a partnership with Got Sneakers, KLB has collected 898 pairs of shoes that will help keep sneakers out of landfills while also putting shoes on the feet of less fortunate people across the world in places such as the Caribbean, Central America, South America, West Africa, and Europe. In addition to reducing shoes in our landfill, this effort is raising much needed funds for KLB programs. Thank you very much to our collection partners:

Burr Strength and Performance
Training Center
Purcellville

Barakat Orthodontics
Sterling

Fit Right Kids' Shoes
Chantilly

For Goodness Sake Natural Food
Leesburg

Gold's Gym
Ashburn and Sterling

Healthy By Nature Natural Food
Leesburg

Orangetheory Fitness
Ashburn and Leesburg

Play It Again Sports
Leesburg

Spokes Etc. Bike Shop
Leesburg

Sports Pavilion
Ashburn

2018 Education Efforts

We continue to have programs in all levels of Loudoun County Public Schools and support the county-wide Science Fair. In the elementary schools, we held the annual poster and essay contest with 18 schools participating. The 29 winning posters were framed and returned to the artists and the 13 essay winners received a \$15 Books A Million gift card. The number of participating schools was down in 2018, so we appreciate you spreading the word about this program to your local elementary schools. If you would like to volunteer to recruit and educate schools in 2019, please send us an email.

KLB team members spoke about practical ways to Reduce, Reuse, and Recycle to various Loudoun community groups including 100 Women Who Care Loudoun County. If you would like a member of the KLB Board to speak at your next event, please send a note to: info@keeploudounbeautiful.org or call us at 703-475-0202.

Litter Clean Up Events

In 2018, KLB had 999 volunteers donating 2,971 hours to clean our parks, streets, and waterways. Mark Lenko and Richard Woodrum hosted two great Cascade Trash Bash and Food Drive events, one in the Spring and another in October. During the two events, 253 volunteers invested a Sunday to collect 88 bags of recycling, 47 bags of trash, 18 tires, 2 old shopping carts and 186 balls weighing 30 pounds! They also collected 283 lbs of food that was donated to Loudoun Hunger Relief. Keep Loudoun Beautiful appreciates the participation and support of State Senator Barbara Favola, who attended the October cleanup event. Thank you to Mark and Richard for your leadership and congratulations on the continued success of this semi-annual event that benefits both the environment and Loudoun citizens in need!

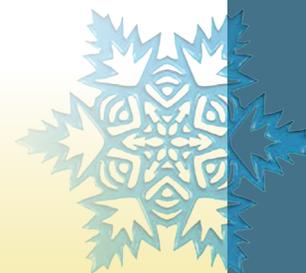
Interested in hosting your own street or neighborhood trash bash? Planning only takes 1-2 hours and you can conduct a clean-up event in as little as 2 hours. Please contact us info@keeploudounbeautiful.org or call us at 703-475-0202 and we can help you with supplies and all of the instruction that you will need to host a successful event.



Keep Loudoun Beautiful

Area Leaders Needed

Arcola
Leesburg- NE-Red Rock
Leesburg-NW-Beacon Hill
Leesburg-SE Heritage
Leesburg-SW Woodburn
Lenah
Sterling - Richland Acres
Sterling - Cardinal Glen
Sterling - Oak Grove
Stone Ridge
Willowsford
Boy Scout POC



Keep Loudoun Beautiful is a 501 (c) (3) nonprofit organization dedicated to maintaining a safe, clean, and healthy environment for Loudoun families, businesses, and wildlife through educational outreach, litter prevention, and cleanups since 1972.





KLB By The Numbers

KLB's positive community and environmental impact is impossible to ignore. In 2018, KLB volunteers collected 406 bags of recycling, 923 bags of trash, 148 tires, and tons of scrap metal (that was recycled) along with many other bulky items including a toilet! Thanks to the hard work by our dedicated Area Leaders and other concerned citizens, KLB had 999 volunteers donating 2,971 hours to clean our parks, streets, and waterways in 2018.

Don't forget to recycle all soft plastic packing, bags, and wrap (such as dry-cleaning garment bags and the wrappers around toilet paper multi packs) at your local grocery or big box store. Soft plastic cannot be included with your mixed recyclables. It gets caught in the big machines that separate the recycled items into groups and will cause those machines to break down. Most grocery stores and large stores such as Target and Walmart have boxes near their entrances for recycling soft plastic bags and wrap.

We thank you for your efforts to Reduce, Reuse, and Recycle every day. Please spread the word about our mission so that you can inspire others in Loudoun to support our efforts.

Help KLB While Holiday Shopping

If you are looking for a great gift that will help KLB, look no further than <https://www.boonsupply.com/>

Boon Supply sells great products such as beautiful and durable reusable bags, a fun Emoji Pancake Pan, reusable zip pouches, and on the go food storage containers. Many of their products allow you to eliminate disposable plastic containers and bags. Boon Supply will donate 50% of your purchase to Keep Loudoun Beautiful. When you go to the site, please select the Find A Fundraiser button on the center top of the screen and enter Keep Loudoun Beautiful. While shopping local is always preferred, we appreciate you considering Boon Supply and KLB if mail order convenience helps to reduce your holiday stress.

Welcome New KLB Board Members



Joining the KLB Board as Board Secretary, we are pleased to welcome **Jennifer Chu**. Jennifer lives in Leesburg and works with the Loudoun County Department of Building and Development as a Stormwater Management Engineer. She likes to participate in litter cleanups and spread the work about environmental stewardship. In the spirit of reducing, reusing, and recycling, in her spare time, she also volunteers at the Habitat for Humanity ReStore and tinkers at Makersmiths.

Also new to the KLB Board is Selma Estates – Leesburg Area Leader, **Alicia Groncki**, who has lived in Loudoun county for 11 years. She and her husband have an 8-year-old daughter in the public-school system. Alicia started cleaning her neighborhood streets out of necessity. That turned into getting her daughter's girl scout troop to do local area cleanups. Ultimately, Alicia expanded her Area Leader role to join KLB as a board member. Alicia is a stay at home Mom and walks the streets where she lives on a constant basis to keep control of the litter that has fallen out of recycle bins or thrown out car windows. Her goal is to educate, clean, and get the community involved in that same effort.

Welcome to our newest board member and Social Media Director **Beatriz Sandoval**. As a lifelong nature lover, Bea has invested 5 years developing a Digital Community to bring awareness about ecological issues to her virtual community. Born in México City, she is excited to join efforts with KLB to spread the message in English and Spanish. For her, "Ecological activism is the rent she pays for living in this planet". She has enjoyed living in Loudoun County since 2015 with her beloved husband and teenage twins.

Thank You to our 2018 Sponsors

Patrons

Kevin & Nana Chroninger
The Mosley Family
Shirley Pearson

Benefactors

Backflow Technology, LLC
Carol & Philip Barbe
Tony & Annette Nader
Blake & Norma Netherwood
New Virginia Tractor, Purcellville
Plant-A-Plant Company

Platinum Sponsors

Tuskie's
Catocin Garden Club
The Hon. & Mrs. Thomas Horne (Ret.)
Bank of Clarke County
Margaret Fera
The Hon. Randall Minchew
Judith Reinhardt
Gary & Carol Vanderheiden

Sponsors

Christian Bongard
Crushed Cellars
NEST4Us.org
Lewis & Rosalie Leigh
Chuck & Carole Maloney
The Woman's Club of Loudoun
Cheryl Fuchs
KBF by Audi Contractors
Marilyn Bos
Mark & Donna Crowley
Dilzer Eye Care Associates, PC
Domino's Pizza, Leesburg
Finnegan's Irish Pub
Chris & Judy Gerow
Lauten Construction Company
Leesburg Garden Club
Semper Technology, Inc.
Rumsey & Bernie Light
Brenda MacEoin, REALTOR
Joe & Bobby May
Mayo Family Dentistry
Dick & Judy Mazzucchelli
Amy N. Orr
George & Susan Snyder
Studio One Screen Printing & Embroidery
Powers & Carolyn Thomas
Dorothy Titus
Unitarian Universalist Church of Loudoun
Alfred & Mary Van Huyck
Virginia Dept of Transportation



Keep Loudoun Beautiful