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## August 2016 Newsletter

Dear Friend of KLB,

Happy Summer! A lot has been going on at KLB in the last few months, so I just wanted to keep you informed and alert you about upcoming events and other ways you can help to keep Loudoun beautiful.

### Potomac Watershed Litter Cleanup on Saturday, August 13

First-off, our classic Potomac cleanup is now less than two weeks away and there are canoe seats still available, so be sure to register today so we can reserve your free seat for a float down a northern Loudoun stretch of the scenic Potomac River.

Historically, this stretch is full of dumped tires as well as the usual trash and recycling, all of which will give you an opportunity to cleanup our planet while cooling-off in a refreshing waterway with family & friends. Please click [here](#) for more details and the registration form, but do it now before all the seats are spoken for.

### Sunset KLBBQ at the Goodstone

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## **Inn & Restaurant - A Successful Fundraiser!**

If you missed this fundraising event, our first ever, then you missed-out on a very special time where the extended KLB family gathered to celebrate 44 years of Loudoun County service and to ensure that we can keep on serving.

After crunching all the numbers, the event netted over \$12,000, which means that we'll be able to continue our existing litter cleanup programs and projects through 2016 and into 2017. That's a big deal, which allows us to focus again on our mission and not have to worry about slashing programs and projects for the time being. Of course, without the unsurpassed generosity of our friends at the Goodstone Inn & Restaurant, this event wouldn't even have happened, so we are very grateful to them, the participants, the silent auction donors and the lucky winners, and those that donated cash. [Read more...](#)

## **KLB is Awarded Cigarette Litter Prevention Funding**

KLB recently received a one thousand dollar grant from Keep Virginia Beautiful to undertake a cigarette litter prevention campaign. We will use the money, along with a one thousand dollar match by one of our dear KLB supporters to provide personal cigarette disposal units to residents of Loudoun County.

Additionally, we will be installing cigarette waste containers in heavily trafficked areas in the county that are plagued with cigarette litter. There will be an educational element to our campaign as it has been reported that 60% of smokers do not consider throwing a cigarette out of their car as littering. We need to change habits and perceptions here in the county to keep our roadways and waterways clean of

litter. More on this in the coming weeks...

## Earth-Friendly Tip

In case you didn't know, the Virginia sales tax holiday/tax-free weekend is coming-up on August 5-7, 2016. Since Hurricane and Emergency Preparedness and Energy Star™ and WaterSense™ items are combined with School Supplies, Clothing, and Footwear, now's a great time to update energy and water inefficient equipment and fixtures with ones that will reduce your environmental impact while saving you money. And since the Hurricane and Emergency Preparedness category includes beverage coolers and reusable bottles, be sure to stock-up, not only for an emergency, but for everyday use. Click [here](#) for more details.

**See you on August 13 and thank you for your support!**

Mark Lenko  
President, KLB Board of Directors



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